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## NEW SOCIAL TRAVEL WEBSITE SEEKS 2<sup>nd</sup> STAGE CROWD SOURCE FUNDING TO ENHANCE COMPETITIVE POSITION

**NEW YORK, 2012, 17 March 2012, FOR IMMEDIATE RELEASE** – Founder and CEO Wesley Baker, has recently signed with Crowd Source Funding Company <u>Crowdcube.com</u> to offer shares in the tourism commodity business - **Tripbnb.com** - scheduled for launch mid-April 2012.

Tripbnb provides a social tourism market place where travelers can locate accommodation based on their hobbies and interests. A state-of-the-art search system makes it faster and easier to march travellers with compatible accommodations. Tripbnb.com has also incorporated a unique social networking element that makes it easy to connect travellers with people who share a common interest. It encourages the use of friend networks to locate or promote outstanding accommodations.

Baker says that the company has already received startup capital estimated at \$130,000 for website and technical development and \$127,000 in valued business domain assets. Over 1,400 and rising man hours have been contributed to date by a team of shareholding professionals.

Once the site has been launched, Mr. Baker says Tripbnb will require stage two seed capital to invest towards some marketing and future technical developments of the business model.

"Like any new internet business, in order to gain awareness for our concept, we need to have people working on SEO, social networking and communications at all times whilst expanding constantly our technology delivery of our commodities" says Baker.

Baker says the company has the professionals in place, ready to get the website exposed with a variety of target markets including accommodation providers and end users.

"We also need to ensure that the product is top-notch when they get there. We have already worked hard to build a simple technology driven booking system that is second to

none. We need to keep on top of the competition by perfecting the business with technological advancements and upgrades," says Baker.

Marketing and Technical support will be our top priorities in the startup year," says Baker. Within 12 to 18 months of receiving the second stage investment, the company will look to obtain stage three investment of up to \$4 million. By 36 to 42 months, the company will seek final stage 4 investment in the multi millions. All financing objectives are in sync with growth projections.

Baker says "Tripbnb will fast become the world's most social way to travel. We are offering a rare opportunity to invest at an early stage in a business model that will change the way people book travel arrangements and become a major competitor in the market place. It will bring people together like no other travel website on the internet!"

## Find out more about Tripbnb.com

Tripbnb is an exciting alternative to current travel websites. It offers travelers a greater opportunity to find travel accommodations compatible with their personal specifications and budget. Tripbnb's infrastructure has been designed by a team of savvy travel and business experts who understand that successful travel plans somewhat depend upon the place you stay, location and the people you meet.

Tripbnb's accommodations are a handpicked selection of the world's small and midsized accommodations (max. 35 rooms), including private villas, private host accommodations and even boat charters, all of which cater to specific interest groups. Every room promises to offer breakfast or the utilities to make breakfast.

Tripbnb offices operate from the United States and the United Kingdom which provide the business the opportunity to expand constructively throughout the global tourism market place.

To find out more, please go to Crowdcube.com or contact Tripbnb at media@tripbnb.com

Website: www.tripbnb.com

Tripbnb Investment Opportunity: http://www.crowdcube.com/investment/tripbnb-10576

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